

ASHHNA Newsletter Survey

Total of 23 responses

1. How long have you been a member of ASHHNA?

1 year	17.4%
2-5 years	39.1%
>5 years	43.5%

2. As a member of ASHHNA how important is it to receive the newsletter?

Very important	43.5%
Somewhat important	52.2%
Not very important	4.3%
Not at all important	0.0%

3. Do you read the ASHHNA newsletter?

Yes	95.7%
No	4.3%

4. Have you ever submitted an article for publication in the ASHHNA newsletter?

Yes	21.7%
No	78.3%

COMMENTS X 1

Have submitted a few articles

5. Have you ever considered writing an article for publication in the newsletter?

Yes	47.8%
No	52.2%

COMMENTS X 2

Lack of time prevented the thought coming to fruition

Have considered and done

6. Do you ever send the ASHHNA newsletter on to colleagues?

Yes, regularly	26.1%
Yes, sometimes	39.1%
Never	34.8%

COMMENTS x 4

I have sent some knowledge network info on though

I circulate to all sexual health clinics in QLD

I send it onto my co-workers who are a member of ASHHNA

Pass onto new employees and those not familiar with ASHHNA and considering joining

7. ASHHNA is considering a proposal to stop producing the newsletter. We would instead focus on regularly updating information on the ASHHNA website. To benefit members the website would include a members only section with a log in. What are your thoughts if we stopped producing the newsletter?

COMMENTS X 23 (I have tried to categorise as either pro, neutral or anti stopping newsletter)

Pro stopping newsletter (11)

Sounds okay. Perhaps email notifications of new info/online newsletter publication.

A web version newsletter would be a good alternative

Absolutely great idea, the website needs some desperate updating and I would look at the info more if on the website

Look, I know the newsletter is a lot of work and that few help in it's production. I think having a forum on the website would be better - you could have all sorts of stuff added in by people who want to share stuff that is important but they don't think it is important enough to publish

That would be ok as long as the website was regularly updated. But you would be relying on people to remember to check it.

An email to say the site has been updated would work for me

I would like this but perhaps an email reminder to check the website would be useful

I agree that the website could be better used. I have joined in the last 12 months and have struggled a little with the communication side of ASHHNA

As long as there were email reminders when there were new info up on web that would be fine. I would need to remember to access the website - perhaps an email to say an update had been posted would be good

Providing updated info was available on the website that would be fine

I think it is really important to direct people to the website each time there is an alteration - ie such as the process for STIPU weekly publication - otherwise I forget to look, as to other people - we need to have a prompt to remind us to look!

Neutral (6)

I would be happy to see the newsletter continue, but if the information is to be disseminated in another format that would also be acceptable to me. Email Information prompts re what is new on the website would also be a good thing for me!

Prefer to get the newsletter. But if it has to go, then send a link to remind us to look

I think if you stopped it, it would be good to still from time to time get an email alert to prompt people to look at new information added to the website. Or maybe still have a way of emailing through articles of interest

If going to cease newsletter then it would be good to commence a regular email notification of updates etc on website and members section

I enjoy the collective input that is bought to the newsletter. I would look at the website more regularly if there were updates there.

My only fear is that people would not bother looking at the website

I would need to remember to access the website - perhaps an email to say an update had been posted would be good

Anti stopping newsletter (5)

No, I love reading the newsletter as it gives me an update on lots of different things all at once. I think I am more inclined to read a newsletter from cover to cover than read lots of updates which I may ignore if I am really busy.

I would access the website for this information but would be sorry to see the demise of the magazine. I see it as a valuable way to inform and reach members. I think fewer people probably access the website on a regular basis - the magazine often prompts me to go into the website and peruse it.

Very sad I think it's great having a paper copy that can be taken home to read, left in the tea room, taken to ASHHNA sub group meetings

I find that the newsletter keeps me up to date with current happenings in the specialty. I would forget to check the website for these updates.

Keep producing the newsletter Easier to read and refer to

8. How often do you visit the ASHHNA website?

Weekly	0.0%
Monthly	47.8%
Less than once a month	47.8%
I have never visited the ASHHNA website	4.3%

9. Do you have any comments you would like to make?

Thanks to Exec for all the hard work that is done on our behalf

It is hard to keep up with all the associations and networks that we join, due to time restraints. With so many networking emails popping into you inbox everyday, it is easy to skip over them and think that you will check it out later - of course later seldom comes, because the next day there is a whole new bunch in your inbox. I don't know what the solution is.

yeah, ditch the newsletter and go with the website. if keeping the newsletter, need to do a serious rethink about it

I understand that the magazine is hard work to maintain and therefore the website updates are a good option, however if it is a possibility to continue with the magazine I believe it well worthwhile.

No